

---

---

**eucalan**<sup>®</sup>  
delicate wash

*in conjunction with*  
**PAUWELS TRAVEL**  
*presents:*

**BERLIN**



**TO**

**PARIS**



**TO CELEBRATE**

**OUR 25<sup>TH</sup>**

**ANNIVERSARY**

*With celebrity guest:*  
*Kristin Omdahl*



---

---

**SEPTEMBER 28 – OCTOBER 9, 2015**

---

---

---

## **Eucalan Inc.**

Celebrating its 25th anniversary, Eucalan Inc. is a family owned and operated company. They are credited as the founder of the no-rinse laundry concept and a leader in the delicate wash category in North America. Additionally, every component of the Eucalan product line is manufactured within an hour and a half of the home office, reinforcing their commitment to the environment. Mary Ellen and Harold Edgar took a business risk in 1989 when they decided to introduce a no-rinse, non-toxic and eco-friendly laundry product into the North American market. This was a time when global warming was barely a whisper in the consciousness of the majority of consumers, and the drive to conserve had barely begun. Intuition and marketing savvy were the tools that equipped Mrs. Edgar to launch her line of environmentally responsible laundry products and today results speak for themselves as Eucalan continues to grow with international success. With five scents to choose from, including their newest Wrapture (jasmine) there is a fragrance that appeals to everyone, including the very popular Natural (unscented) wash for those with scent sensitivities. Eucalan is well respected amongst yarn companies and designers for providing the extra care necessary to extend the life of specialty fibres. Not only is Eucalan trusted for knitwear, but all delicates including fine lingerie, swimwear, active wear and baby items will benefit from the gentle formula. Eucalan is ideal for hand washing in a basin or for top and front-loading washing machines. With no rinsing required, users save on both water consumption and electricity. Available in 500mL and 100mL bottles as well as 4L bulk jugs and single-use pods, ideal for travelling.

## **Jennifer Edgar - CEO**

In 1991 Jennifer Edgar joined the Eucalan family, literally, when she married the youngest Edgar son, Ken. Immediately Jennifer began working in the office as an administrative assistant. Through learning the business from the ground up, Jennifer got to know the customers and their businesses, along with the Eucalan product which was still in its infancy. Over the years Jennifer helped with and eventually guided the company through several transformations. The growth has been organic by word-of-mouth and based on a solid reputation of delivering outstanding customer service and a superior product. Being a family business means just that – family first – and Jennifer has been able to raise her family while working at first part-time or from her home office, but she has been the Managing Director since 2001. As such, she headed a major re-branding in 2007 which not only included expanding the line scents, along with logo and package re-design introducing a fresh new, contemporary brand. Tradeshows also figure prominently which Jennifer attends anywhere from 4 to 6 per year in both the Yarn and Lingerie markets. This is the time she enjoys most when she can interact personally with wholesale customers and gain their valuable feedback. She is responsible for developing allegiances with designers, along with key trade and media partners. Jennifer has recently been promoted to Chief Executive Officer of Eucalan and is looking forward to celebrating the company's 25<sup>th</sup> anniversary. As someone who has been involved with the brand since almost the inception, she is well poised to lead the company into the future. Jennifer is an integral part of the business, with her discerning style and impeccable taste resonating through the brand.

## **Kristin Omdahl - Designer**

Kristin Omdahl has been designing knit and crochet garments for more than 10 years. A familiar face to many, she appeared as the crochet expert on the PBS series Knitting Daily TV for 10 seasons. She has already published 8 books and has been a contributing designer to many more. Her patterns have been distributed in dozens of magazines, and her work consistently draws acclaim for being figure-flattering, well designed, and thoughtfully planned. Passionate about design, Kristin often finds inspiration in nature. Her quirky fondness of mathematics and attraction to natural fibres make knitting and crochet heaven on earth for this talented designer. Kristin's brand now extends far beyond knit and crochet patterns. She maintains a strong partnership with Eucalan, with whom she developed an all-natural delicate wash and all-natural perfume to add to their existing product line. Wrapture, her signature Jasmine scent, is available through Eucalan and many retailers. Her line of yarn, Bamboo So Fine, was launched this year. Milled, spun and hand-dyed in the US, the yarn is available directly from Kristin in 650 yard hanks. Another exciting addition to the Kristin Omdahl brand this year has been graphic design. Kristin's love of mathematics and nature can also be seen in her unique drawings, which have been turned into fabric and then made into bags by the talented team at Erin Lane Bags. It is now possible to purchase Kristin's beautiful drawings on a unique canvas that will never fade and can actually be used! <http://styledbykristin.com/>

**EUCALAN & PAUWELS TRAVEL BUREAU LTD**  
95 Dalhousie Street, Brantford, ON N3T 2J1  
Tel: 519-756-4900/519 753-2695 – Fax: 519-753-6376  
[tours@pauwelstravel.com](mailto:tours@pauwelstravel.com) – [www.pauwelstravel.com](http://www.pauwelstravel.com)

### **BERLIN TO PARIS**

Monday, September 28 to Friday, October 9, 2015

*Eucalan's Jennifer Edgar and celebrity guest, leading writer and designer, Kristin Omdahl, present a twelve day experience featuring the capitals of Germany and France with a focus on the artisan crafts, culture and cuisine that are woven through the fabric of both nations from wools and wines to yarns, museums and monuments. Michael Quinn will conduct the tour and provide insights into the lives and times of two of Europe's most influential countries.*

Tour Cost: \$4,495.00 per person from Toronto. Land only: \$4,245.00  
Single Supplement: \$850.00

#### Proposed Itinerary

##### Day 1 - Monday, September 28:

Evening departure from Toronto with Lufthansa / Air Canada to Frankfurt. Dinner and a light breakfast will be served on board.

##### Day 2 - Tuesday, September 29: (D)

Morning arrival in Frankfurt and connecting flight to Berlin's Tegel Airport. Our coach transfer to the hotel will include a panoramic tour of the German capital, with major sights such as the Olympic Stadium, the Reichstag, the Brandenburg Gate, and Unter den Linden Boulevard. Arrival at our comfortable hotel, ideally situated in the heart of the city, in the area of the famous Kurfürstendamm. Registration, opportunity for lunch and a brief rest before an introductory walk along the lively "Ku'damm" with its atmosphere of Cabaret and Dietrich, elegant shops, hotels, restaurants. An early dinner in the locale.

##### Day 3 - Wednesday, September 30: (L)

This morning, we see Berlin up close and personal as we walk the city's center; sites will include reminders of the past Cold War - the memorial remnants of the Berlin Wall, and Checkpoint Charlie as well as the present with architectural Potsdamer Platz, the State Opera and the Reichstag Building. A visit to its Dome and lunch before returning to our hotel where we gather to hear Kristin's opening remarks that will introduce the knitting aspects of our tour. An open forum will follow, affording an unique opportunity to dialogue over techniques, materials and concepts of the craft before continuing on to Berlin's most famous department store, familiarly called **KaDeWe** and a first opportunity to wander its very fine Yarns and Notions. Evening at leisure.

#### Day 4 - Thursday, October 01:

A museum morning. After breakfast, we travel by subway to the historical city centre, “Berlin Mitte” and “Museum Island,” where we begin with the stunning Pergamon Museum – including its fabulous Hellenistic Pergamon Altar and overwhelming Ishtar Gate of Babylon. Adjoining is the Old Museum, housing a superb collection of Greco-Roman antiquities and also temporarily houses the Egyptian Collection including the world-famous Bust of Nefertiti, queen to the enigmatic Pharaoh Akhenaton! The afternoon however is set aside for individual visits to a variety of retail knitting outlets. Participants may have already established particular choices but the following are offered as suggestions:

**Fadeninsel**

**Heimat Berlin**

**Idee Store**

**KaDeWe**

Dinner at leisure perhaps on the Ku'Damm?

#### Day 5 - Friday, October 02: (L)

We leave Saxony after breakfast by way of the city of Halle, birthplace of the great baroque composer George Friedrich Haendel. As we travel to the region of Hesse and the town of Grossalmerode with its half-timbered houses, Kristin will offer a coach workshop and individualized hands-on suggestions. Our destination is not only home to Steidl & Becker but also integral to the German Fairytale Road made famous by the Brothers Grimm. We join our hosts from S&B for an opportunity to chat, tour their warehouse, and perhaps improve our personal knowledge of our craft before continuing on to our hotel in the community.

#### Day 6 - Saturday, October 03: (D)

This morning we travel south to historic Fulda, long associated with the Benedictine monastic movement, continuing on through the picturesque landscape of the Odenwald before arriving in the quintessential university town of Heidelberg. Enroute, a seminar by Kristin will assist in enhancing our skills, while a picnic lunch will afford us a landscape without equal. Upon arrival in the town of the *Student Prince*, hotel registration and a guided orientation walk before enjoying dinner on the banks of the Necker River.

#### Day 7 - Sunday, October 04: (D)

Morning photo and visit opportunities: the city's Signature Bridge and Tower Gates, the University with its Jesuit Church, the superb view offered from the Castle's ramparts. Lunch in town before departing Germany enroute to France and the region of Lorraine. Our destination will be Nancy, a city of architectural integration, magnificently presented by the opulent 18C. Place Stanislas, perfectly suited for a pre-dinner stroll. Dinner this evening in a typical estaminet.

#### Day 8 - Monday, October 05 :

After breakfast a short drive brings us to the town of Bar-Le-Duc where we meet representatives of Bergere de France who will not only provide a tour of their facilities but also present insights into the world of yarns. Following lunch, our afternoon travel will be enhanced by Kristin's review and discussion of Bergere's products before our arrival in Reims, historically the ancient royal coronation setting for the kings of France but today known more as the capital of the Champagne region. Following hotel registration, an orientation walk and a touch of retail therapy before enjoying a "*coup de champagne*" before dinner.

Day 9 - Tuesday, October 06: (L & D)

This morning, a study in contrasts - an obligatory visit to the magnificent 13C. Cathedral with its modern Chagall stained glass before a tour of the cellars of one of the most famous champagne names world wide - Tattinger. We end our stay in champagne country with a typical country lunch including of course...champagne! Late afternoon arrival in Paris and an orientation walking tour of the immediate community before dinner. Then an evening stroll to the Tuileries Gardens, Place de la Concorde and perhaps the fashion garment district on the Faubourg Saint Honoré.

Day 10 - Wednesday, October 07:

After breakfast, we meet Paris through a morning guided panoramic coach tour of the city's most important sites; Ile de la Cité, Notre Dame, the Quartier Latin, Champs Élysée, Place de la Bastille, Montmartre. The afternoon designed for our craft which can include a tour of the Museum of Fashion and Textiles in the Louvre, the Galliera Museum or particular retail outlets associated with wool and yarn. Locations can include not only the Grand Magasin Bon Marché but also;

**La Droguerie Le Comptoir Cat L'aine Moline Mercerie**

Dinner at leisure.

Day 11 - Thursday, October 08: (D)

Morning set aside for the D'Orsay Museum, a sumptuous showcase of 19<sup>th</sup>-century art, with works by masters such as Monet, Manet, Renoir, Van Gogh. Afternoon for personal choices which can include.... Père La Chaise cemetery with the tombs of notables such as Chopin, Oscar Wilde, Edith Piaf, Simone Signore....the Butte of Montmartre, site of the great Basilica of Sacre Coeur and Place Du Tertre ...Place des Vosges...or Les Grands Magasins!! But this evening however, our *Au Revoir* dinner in a typical "bistro"!

Day 12 - Friday, October 09:

After breakfast, transfer to Charles de Gaulle Airport for the direct return transatlantic flight to Toronto with Air Canada. Lunch and a snack will be served before the late afternoon arrival at Pearson International Airport.

Tour Cost: \$4495.00 per person from Toronto. Land only: \$4,245.00  
Single Supplement: \$850.00



Included in the tour price are:

- Economy class return flight as per itinerary.
- Accommodation in well located premium hotels, based on double occupancy.
- Meals: buffet breakfast daily and a total of 7 full-course dinners/lunches.
- Overland transportation via deluxe private coach, equipped with AC, WC, video/audio, bar.
- Sightseeing, visits, and excursions as indicated in the itinerary, including admission.
- Hotel taxes and gratuities.
- Full land escort service by Michael Quinn.

Not included are:

- **\*\*\*The standard combination of airport taxes/security fees/fuel surcharges, presently \$651.00 but subject to change.**
- All expenses of a personal nature.
- Meals other than those mentioned above.
- Beverages with dinners.
- Coach driver gratuity. (approximately \$30.00)
- Travel insurance is available through Manulife. For applicable individual premiums, please contact office at time of tour application.

Pauwels Travel Bureau Ltd.  
95 Dalhousie Street, Brantford, Ontario N3T 2J1  
Tel: (519)756-4900 Fax: (519)753-6376  
E-mail: [tours@pauwelstravel.com](mailto:tours@pauwelstravel.com)  
Ont. Reg. #1034992

**PAUWELS TRAVEL BUREAU LTD.**

95 Dalhousie Street, Brantford, Ontario N3T 2J1

Tel: 519-753-2695/519-756-4900 Fax: 519-753-6376 Email: tours@pauwelstravel.com

Ont. Reg. #1034992

**TERMS AND CONDITIONS**

---

**RESERVATIONS AND DEPOSITS:**

Reservations should be made as early as possible to ensure the departure of your choice. A deposit of \$750.00 is required at the time of registration. **Your reservation is confirmed upon receipt of your deposit and application form. No reservations will be accepted without a signed application form.**

**REFUND OF UNUSED ARRANGEMENTS:**

Because the rates of Pauwels Travel Bureau Ltd. are based on group participation, no refund can be made for any tour accommodation or tour service or tour feature not taken. If cancellation occurs while the tour is in progress, no refund can be made for the tour portion not taken. We strongly suggest that to allow for any unexpected contingencies, you purchase the all-inclusive insurance.

**CANCELLATION POLICY:**

Refund of deposit is made if cancellation is received in writing by Pauwels Travel Bureau Ltd. more than 90 days prior of the departure date of the tour less a \$500.00 nonrefundable administrative fee per person. For cancellation received in writing 90 days prior or less the following cancellation charges apply:

90 days to 46 days before departure:	25% of tour cost
45 to 31 days before departure:	50% of tour cost
Within 30 days prior to departure:	100% of tour cost

**RESPONSIBILITY:**

Pauwels Travel Bureau Ltd. reserves the right without notice, to withdraw any part or all of the tour. Factors such as airline schedule changes, hotel overbookings, inclement weather, etc. February necessitate changes in the itinerary as outlined. There may also be other circumstances in which changes become necessary or advisable. Any savings realized by these changes will be passed on to the passengers, any resultant expenses shall be borne by the passenger. Pauwels Travel Bureau Ltd. acts only as an agent in securing hotel, transportation and other travel services and in no event shall be held responsible for the failure by any person or company to render any transportation, lodging or other travel service to be provided on the tour. All hotel, transportation and other travel services are provided to tour members subject to all the terms and conditions under which they are offered to the public generally. The acceptance of the initial service to be provided under the tour shall be considered an acceptance by the tour member of those conditions. Pauwels Travel Bureau Ltd. also reserves the right to decline, to accept or retain any person as a member of the tour, in which case equitable refund will be made at the discretion of the tour operators.

**AIR TRANSPORTATION:**

Transatlantic economy flight by scheduled IATA carrier(s), based on an economy class group fare. All fares are subject to specific rules and regulations, to changes and to government approval. Deviations from the group flights are possible but subject to higher rates. Pauwels Travel will research any request for date or routing changes at the time they are requested. Should any individual rate be less than the group fare plus airline and administrative fees, the lower rate will be offered to the tour participant. Individual airfares are subject to immediate ticketing and the fare plus taxes must be paid at the time the ticket is issued by the participant requesting the change. Should the group airfare be the lowest available rate, an administrative fee of \$50.00 plus any airline charges will apply.

## APPLICATION FORM

Please book \_\_\_ seat(s) on the "Eucalan Berlin to Paris" travelling September 28 – October 9, 2015.

Enclosed is my/our deposit of \_\_\_\_\_ (\$750 per person, *plus* insurance premium if taken.)

Please indicate with an X if you intend to travel on Group flights \_\_\_\_\_ or Land only \_\_\_\_\_

**Deposit and insurance premium, if taken, are due with registration. You will be invoiced for an interim payment of \$1000.00 and the balance approximately 45 days prior to departure.**

**WE REQUIRE A COPY OF YOUR PASSPORT (INFORMATION PAGES ONLY) VALID 3 MONTHS AFTER TOUR DATE TO BE SENT IN WITH YOUR APPLICATION.**

PASSPORT NAME(S): **Please** indicate the appropriate title (Mr., Mrs., Miss, Dr., Ms.)

Surname \_\_\_\_\_ First \_\_\_\_\_ Middle(s) \_\_\_\_\_

Surname \_\_\_\_\_ First \_\_\_\_\_ Middle(s) \_\_\_\_\_

If applicable, give your commonly used first name as you would like it to appear on your name tag: (e.g. "Liz" for "Mary Elizabeth")

ADDRESS \_\_\_\_\_

Postal Code: \_\_\_\_\_ PHONE: \_\_\_\_\_ (Email) \_\_\_\_\_

If traveling alone, is a SINGLE ROOM REQUIRED? YES \_\_\_\_\_ NO \_\_\_\_\_

If sharing, what is your bed preference: twin \_\_\_\_\_ double \_\_\_\_\_?

**SPECIAL REQUIREMENTS:** We find the earlier a request is made, the more success we have in filling it, so **please list any dietary requests, allergies, any special physical needs or frequent flyer numbers etc here.** We cannot ensure requests made 30 days or less prior to departure will be possible.

**Insurance.** Please call the office for premiums then record it on application and add premium to deposit.

I /we would like to purchase (please check and record your rate):

Name: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Name: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

All-inclusive Package \$ \_\_\_\_\_ Non-medical Package \$ \_\_\_\_\_

Other \$ \_\_\_\_\_ **OR** Decline Insurance \_\_\_\_\_

**PAYMENT:**  Cheque payable to Pauwels Travel  Visa  Mastercard  American Express

Amount Paid: \_\_\_\_\_ Card Number: \_\_\_\_\_

Expiry: \_\_\_\_\_ Security Code: \_\_\_\_\_ Signature: \_\_\_\_\_

**"I/we agree to the terms and conditions attached to the program, have indicated our insurance choice, indicated any special requests and included payment". Date \_\_\_\_\_**

**(Signature)(s)** \_\_\_\_\_

Please forward this completed and signed form, copy of passport and payment to:

PAUWELS TRAVEL BUREAU LTD.

95 Dalhousie Street, Brantford, Ontario N3T 2J1

Tel: 519-753-2695/1-800-380-3974/519-753-2695 – Fax: 519-753-6376

Email: tours@pauwelstravel.com